



"Click it or Ticket" Fact Sheet

General Statistics

- In Michigan, the "Click it or Ticket" campaign has increased belt use from 70 percent to 82.3 percent in 2001 (Direct observation survey by the University of Michigan Transportation Research Institute, November 2001).
- Seat belts increase the chance of surviving a crash by more than 40% percent (National Highway Traffic Safety Administration).
- If overall safety belt usage increased in the United States from 73 percent to 90 percent, up to 5,500 lives could be saved every year (National Highway Traffic Safety Administration).
- Overall belt use for passengers under 16 is lower than that for adults, at about 81 percent. That number is even lower for children aged 4 to 15, at 75 percent (Patterns of Child Restraint Use in Michigan, University of Michigan Transportation Research Institute, July 2000).
- Two-thirds of non-seat belt users are men (National Highway Traffic Safety Administration).
- Safety belt use among 16-29 year-olds continues to be much lower than any other age group (Direct observation survey by the University of Michigan Transportation Research Institute, November 2001).

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